Vision (long-term, wider aims)





Outcomes (differences you will make)

End Outcome 1 Greater access to Learning and Development opportunities

- *Improved standards of practice* through learning, networking and CPD.
- *Increased skills and confidence* of those in community organisations working with children and families.
- More learners are signposted to appropriate qualifications and personal development.
- The learner base is broadened and the number of learners from vulnerable and disadvantaged communities increased.
- PATA becomes the preferred partner for non-accredited training in Gloucestershire

End Outcome 2 Sustainable high quality provision

- More providers are meeting statutory requirements and best practice standards.
- Organisations are more efficient and able to focus on effective service delivery.
- PATA Managed Groups provide a model for high quality sustainable community provision.

End Outcome 3 PATA provides a stronger voice for it's members and partners

- The value and impact of early years and childcare provision is better understood within the wider community.
- *Improved infrastructure support* through partnership representation and collaboration.
- PATA actively works to develop its position as an organisation of influence.

Objectives (broad service areas) and Outputs (specific activities and services) – ie, how you will achieve your outcomes

Objective 1 Learning & Development

To provide high quality training and development opportunities

- Non-accredited short courses and workshops including new courses to widen programme and widen marketing
- Bespoke training for settings which will be advertised more heavily
- Networking possible networking sessions for members
- Placements (for students/apprentices /volunteers within PMGs)
- Artemis (on line training courses)

Objective 2 Information, Advice & Guidance

To offer a range of accessible, responsive IAG services

- Website and online resources
 New website launch to boost
 visibility and resources
 uploaded as updated.
- Newsletter (termly, 3 times per year)
- IAG for learners (phone, email or face-to-face)
- IAG for organisations and their staff, volunteers, trustees, (phone, email or face-to-face) important to emphasise.
- Signposting
- Updating database contacts to ensure information reaches correct people

Objective 3 Support Services

To deliver specialist support services and projects that respond to the needs of members and partners

- Payroll / salary support service including Direct marketing of Payroll services
- Specialist support projects eg.
 PCSS, GEM
- PATA membership services
- Groups in Need Services high level specialist support for groups in crisis/grants when funds allow

Objective 4 Partnerships & Representation

To develop relationships and initiatives that provide a stronger voice for our members and partners

- Ensuring representation of PATA, PATA members and/or the wider early years and childcare sector on appropriate decision-making bodies (including through the local TLI partnership)
- Conducting and/or participating in relevant research and consultations
- Local networking forums/focus groups and staff to visit groups if in the locality

Objective 5 Organisational Development

To undertake planned programmes of work that focus on PATA's own development and continuous improvement as an organisation

- ICT strategy (developing the organisation's ICT capacity)
- HR strategy (review of PATA policies and procedures)
- User and member involvement workstream that promotes user feedback and participation at different levels in PATA's work.
- GCC Strategy/Community playgroups future - is the existing model sustainable/are there other support options?
- Paperless Payroll

Objective 6 Management Services

To provide direct management and bespoke support

- Direct management (PMGs) develop the criteria/focus for new groups and the expression of interest form
- Consultancy services (such as HR specialism)
- Bespoke management services (paid for high level management support where committee competence is exceeded)
- Explore alternative support options